

## JOB DESCRIPTION

### Hiring of Consultants for NPMU, PM-FME Scheme

#### I. JOB DETAILS

<b>Job Title</b>	<b>Manager – Branding &amp; Marketing</b>		
<b>No. Of Vacancy</b>	1 (One)	<b>Upper age limit</b>	45 Years as on date of notification
<b>Remuneration</b>	Rs. 1,45,000/- *per month		
<b>Job Location</b>	New Delhi (Full Time Work From Office)		
<b>About Client</b>	<p>The Ministry of Food Processing Industries (MOFPI) is a ministry of the Government of India responsible for formulation and administration of the rules and regulations and laws relating to food processing in India. The ministry was set up in the year 1988.</p> <p>MoFPI is hiring of Consultants &amp; Young Professionals for “Prime Minister Formalization of Micro Food Processing Enterprises (PMFME) Scheme” of Ministry of Food Processing Industries, Government of India on Contractual basis.</p> <p><b>NOTIFICATION LINK : <a href="https://www.mofpi.gov.in/">https://www.mofpi.gov.in/</a></b></p>		
<b>Contractual Status</b>	Initially for a period of 2 (Two) years		
<b>Job Roles &amp; Responsibility</b>	<ul style="list-style-type: none"> <li>✓ Assist LPM Marketing &amp; Branding. Screening of proposals for branding &amp; marketing etc.</li> <li>✓ Any other work assigned by the competent authority.</li> </ul>		
<b>Mandatory Educational Qualification</b>	PGD/ Master’s Degree		
<b>Mandatory Experience Requirement</b>	Minimum 5 years’ experience		
<b>Preferred Educational Requirement</b>	PG Degree in Marketing Management or Agri Marketing or Rural Management		
<b>Preferred Experience Requirement</b>	Experience in Sales and Distribution, Supply Chain, Branding and Marketing, Advertising, Commodity Trading		



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